



PPL wins the 2022 Golden Peacock Award for CSR



Paradeep Phosphates Ltd (PPL) won the prestigious 2022 Golden Peacock Award for Corporate Social Responsibility (CSR) in Fertiliser sector in the 17th International Conference on Corporate Social Responsibility held at Taj Lands End, Mumbai on 12th January 2023.

The Award was presented by the Chief Guest- Prof. S.P. Singh Baghel, Hon'ble Union Minister of State for Law and Justice-Govt. of India in presence of Lt. Gen. Surinder Nath, PVSM, AVSM (Retd.) President, Institute of Directors and Mr. Desh Deepak Verma, IAS (Retd.), Principal Advisor, Institute of Directors, Former Secretary General, Rajya Sabha (Parliament of India). Mr. Jagannath Khuntia, Chief General Manager, HR and Mr. Soumyashree Omprakash Sahoo, Chief Manager, CSR received the award in person on behalf of PPL.

This award is an acknowledgement of the incredible work that the organisation has taken towards the community's wellbeing & development.

Our flagship CSR program **“Navratna Balyagruha”** project, which emphasises on the preschool education and wellbeing of the children in and around of the plant periphery villages, was well appreciated by the IOD jury's and won this coveted award. Some of the silent features of the **“Navratna Balygruha”** projects:

- Child-friendly toilets with provision for running water, hand-washing station
- Barrier free access for people with disabilities (PwD) & rain water harvesting structure
- Creative wall art (BaLA Art) on inside walls of AWC for better learning environment
- Established Backyard Nuri-Garden with each AWCs with engagement of mothers group
- Learning and play material for pre-school learning at AWCs
- Capacity building for AWC Worker, setting up of Matru Committee, Janch Committee, regularization of Poshan Maah - food supplement, and proactive engagement with adolescent girls through Kishori Balika initiatives.



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No of contenders

This year, the Secretariat received over 283 responses, for the annual Golden Peacock Awards. After careful scrutiny, 123 applications were shortlisted for final selection through a 3-tier assessment process. 18 organisations won the prestigious CSR award across various sectors.

Review Criteria

An Assessment Group comprising of Corporate Social Responsibility, Human Resource Management and Innovation Management experts was set up to assess the applications. The applications were assessed on an exhaustive set of self-assessment parameters, for a total score of 1000 marks. Final cut-off of 80 percent was applied universally. The applicant scoring the highest, among each of the respective Industrial Sectors, was finally recommended to the Jury for final selection.

About the Award and the Jury

Golden Peacock Awards, instituted by the Institute of Directors (IOD), India in 1991, are regarded as a benchmark of Corporate Excellence worldwide. The transparent 3-Tier evaluation process, based on internationally recognized criteria, was chaired by HON'BLE JUSTICE M. N. VENKATACHALIAH, former Chief Justice of India; former Chairman of National Human Rights Commission of India; former Chairman of National Commission for Constitution of India Reforms.

