



February 05, 2025

National Stock Exchange of
India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E)
MUMBAI - 400 051

BSE Limited,
Floor 25, Phiroze Jeejeebhoy Towers,
Dalal Street
MUMBAI - 400 001

Dear Sir/Madam,

Company's Scrip Code in BSE : 543530
Company's Symbol in NSE : PARADEEP
ISIN : INE088F01024

Sub: Newspaper Publication- Extract of Statement of Unaudited Financial Results for the quarter and nine months ended December 31, 2024

Pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copies of the extract of statement of Unaudited Financial Results for the quarter and nine months ended December 31, 2024, published in Business Line (All Editions) and Sambad on February 05, 2025.

Request you to kindly take the same on records.

Thanking you,

Yours faithfully,
For Paradeep Phosphates Limited

Sachin Patil
Company Secretary

Encl: As above

PARADEEP PHOSPHATES LIMITED

CIN No.: L24129OR1981PLC001020

Corporate Office: Adventz Center, 3rd Floor, No. 28, Union Street, Off Cubbon Road, Bengaluru- 560001

Tel: + 91 80 46812500/555 **Email:** info-ppl@adventz.com

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Soon, MSMEs will get support for cheap credit, factoring services: DGFT

TRADE ASSISTANCE. Commerce, Finance and MSME Ministries are likely to roll out schemes in 3-4 months

Amity Sen
New Delhi

MSME exporters will soon get targeted assistance from the government through specific schemes for cheap credit, factoring services and assistance to deal with non-tariff measures in other countries, an official said. The schemes, being framed under the ₹2,250 crore export promotion mission announced in the Union Budget for 2025-26, are being jointly drafted by the Commerce, Finance and

MSME Ministries. "These are likely to be rolled out in 3-4 months," Director General of Foreign Trade Santosh Sarangi said at an interaction with reporters on Tuesday.

POPULAR SCHEMES Provisions under the market access initiative (MAI) and the interest equalisation scheme, the two popular schemes for marketing assistance and subsidised credit for exporters which have not received any budgetary allocation, will be subsumed in the export pro-



Santosh Kumar Sarangi, DGFT

motion mission for now, the DGFT said. Announcing the export promotion mission in her Budget speech on February 1, Finance Minister Nirmala Sitharaman said it will facilitate easy access to export credit, cross-border

factoring support and assistance for MSMEs in tackling non-tariff measures in overseas markets.

Sarangi said that promoting factoring services, where the service provider takes on the responsibility for collecting the money from the foreign buyer on behalf of the exporters, even if the buyer defaults on the payment, would bring down exporters' dependence on banks.

Although export factoring services is a widely used financing instrument globally, it has low adoption in India

due to high factoring costs involving higher rates of interest, higher risk premiums and lack of parity with subvention schemes.

This is due to high factoring costs involving higher rate of interests, higher risk premium, and lack of parity with subvention schemes.

Birla Corp Q3 net falls 71% to ₹31 crore

Our Bureau
Kolkata

Cement maker Birla Corporation, the MP Birla Group flagship, on Tuesday reported a 71.42 per cent year-on-year fall in its consolidated net profit to ₹31.19 crore for the third quarter this fiscal as the company's realisation from cement sales was down due to lower prices.

The Kolkata-based company's net profit stood at ₹109.14 crore for the third quarter last fiscal.

The company witnessed a revenue de-growth of 2.33 per cent year-on-year at ₹2,256.65 crore for Q3FY25 compared to ₹2,310.44 crore for Q3FY24, according to a stock exchange filing.

The company, in a statement, said its consolidated cement sale by volume in the third quarter rose 7 per cent to 4.5 million tonnes versus 4.2 million tonne in the same period a year ago, which represented a capacity utilisation of 92 per cent.

"Still, the company's real-

isation from cement sales during the December quarter at ₹4,781 per tonne was 9.5 per cent lower than last year because of lower prices in Maharashtra and central India."

"Nevertheless, it represents a sequential growth of 1.8 per cent (₹4,697 per tonne in the September quarter)."

"Prices have started to firm up and improved realisation is expected to support healthy growth in the quarters ahead," the company said.

Amazon MX Player to focus more on delivering new content to Indian audience

bl.interview

Vallari Sanzgiri
Mumbai

Amazon MX Player will focus on catering to the diverse audience in India across tier 1-3 cities, says Karan Bedi, Head of Amazon MX Player. Last year, MX Player merged with Amazon's miniTV.

Amogh Dusad, Head of Content, says they are working on new forms of content such as two-minute-long episodes to attract viewers who don't have time for long shows. Aruna Daryanani, Director, Amazon MX Player, and Girish Prabhu, Head of Amazon Ads India, speak about using generative AI tools for advertisers.

Edited excerpts:

After the merger, how are you planning your content? Is it still the young adult target audience or has it branched out?

Dusad: Along the miniTV journey, we have created some franchises and characters that get a lot of consumer attraction. We will continue to give returning seasons of those like *Gutar Gu*, *Campus Beats*, and *Heartbeats*.

We will also program the shows with wider appeal like *Ashram* and *Hunter*. The beauty of digital is we can optimise for both audiences: The one from miniTV and what we inherited from MX.

What's new in store for users of the integrated platform?

Dusad: We are working on a new category called *MX Fatafat*, which provides two-minute vertical-scrolling scripted dramas.

It is like a long show series with episodes running for only two minutes for consumers who don't have time to binge-watch long shows.



NEW STRATEGY. (from left) Amogh Dusad (Head of Content, Amazon MX Player), Girish Prabhu (Head of Amazon Ads India), Karan Bedi (Head of Amazon MX Player), and Aruna Daryanani (Director, Amazon MX Player)

We got a positive response from creators on this because it's a new creative challenge for storytellers, screenplay writers, actors, technicians.

There is lot of excitement because the creative fraternity also wants to look for the next new thing and what can we do.

In terms of the product itself, how are you planning to integrate the platforms?

We closed the transaction in September 2024. That we were able to invite everyone for the content slate event in January is a testament of how quickly the team has integrated the two platforms. So, now it is all backend-integrated into the same platform.

Obviously because the miniTV app still has some customers from the erstwhile promotions, there's some transition left.

Over time, it will be Amazon MX player, one brand, one service and that will be available not only on Play Store apps but also on all Connected TV apps as well.

Usually platforms focus more on English and Hindi. Are you thinking of branching out into other languages as well?

Dusad: Almost all of our

shows are localised in the Tamil and Telugu languages. A big part of our catalogue are shows that come in Korean, Mandarin and Turkish languages which get localised in Hindi, Tamil and Telugu. The 2025 priority is about strengthening our connect with the Hindi-speaking audience. We will continue to evaluate regional as an area of further growth as and when we take stock of the business and the other growth opportunities.

What are your goals for 2025?

Bedi: We have 250 million monthly unique actors and a very diverse audience across geographies, genders, age-groups, and income-groups.

So, the first goal is to provide a range of content for the diverse audience, through a diverse set of brands and advertisers and then use the Amazon signals to ensure that it is relevant for them. Reach plus relevance equal results; the goal for 2025 is to roll this out in scale.

What's your audience outside metro regions?

Bedi: Around 50 per cent of our audience is in tier 1-3 cities. We are deeply penetrated into every part of the geography.

In terms of AI, is there

anything you are looking forward to, in terms of production or content?

Bedi: We are rolling out a generative AI tool that will allow brands to create advertisements that can be put on to Amazon MX and other services in an automated AI manner.

Prabhu: We are working on bringing GenAI to advertisers to help better leverage Amazon Signals.

Advertisers can state their objective and products, and we can then make recommendations as per their needs and that can lead into campaigns and other outcomes.

Daryanani: Users can also shop in between ads on the platform.

You don't watch an ad with the same intensity that you watch a show. You get a bit distracted and switch off.

But now when the ad is playing, the landing page on the Amazon site will open up below the video and you can browse through it.

And this is within that same interface. We are not taking customers out, unlike other video services that take you to some random page outside and break the experience. We're also bringing in immersive ads.

Viewers tend to go to specific OTT for specific content such as sports and original shows.

What will Amazon MX player bring to viewers? **Bedi:** When you think about other services and the originals, there is a particular segment that they target but the content that we program for is targeted at the diversity that this country has.

We brought everything from young college romance set in Indore to action drama set in Agarpur to corporate drama set in Mumbai.

So, that is what we stand for, this diverse content for the diversity that India brings.

Invesco Mutual Fund

Invesco Asset Management (India) Pvt. Ltd.

(CIN: U67190MH2005PTC153471), 2101-A, 21st Floor, A Wing, Marathon Futurax, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013

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NOTICE

NOTICE is hereby given that Invesco Trustee Pvt. Ltd., (the Trustee to Invesco Mutual Fund) has approved the declaration of Income Distribution cum Capital Withdrawal ('IDCW') in the following schemes, the particulars of which are as under:

Name of the Schemes	Plan(s) / Option(s)	Amount of IDCW* (Rs. per unit)	NAV as on February 03, 2025 (Rs. per unit)	Record Date*
Invesco India Largecap Fund - Large Cap Fund - an open ended equity scheme predominantly investing in large cap stocks	IDCW Option	3.00	29.43	February 07, 2025
	Direct Plan - IDCW Option		36.67	
Invesco India Infrastructure Fund - an open ended equity scheme following Infrastructure theme	IDCW Option	4.50	41.48	
	Direct Plan - IDCW Option		50.51	
Invesco India Smallcap Fund - Small Cap Fund - an open ended equity scheme predominantly investing in small cap stocks	IDCW Option	3.00	33.65	
	Direct Plan - IDCW Option		37.55	
Invesco India Focused Fund - an open ended equity scheme investing in maximum 20 stocks across market capitalization (i.e. Multicap)	IDCW Option	2.50	23.65	
	Direct Plan - IDCW Option		25.38	

*Distribution of the above IDCW is subject to the availability of distributable surplus and may be lower to the extent of distributable surplus available on the record date. IDCW payable to the unit holder(s) will be lower to the extent of tax deducted at source, at applicable rates.

#or immediately following Business Day if that day is not a Business Day.

Face Value per unit is Rs. 10/-.

Pursuant to payment of IDCW, the NAV of the IDCW Options of the schemes would fall to the extent of payout and statutory levy, if any.

Unit holders of the aforesaid schemes, whose names appear in the records of the Registrar, KFin Technologies Limited, as at the close of business hours on **Friday, February 07, 2025** or immediately following Business Day if that day is not a Business Day (including valid purchase/switch-in application received till 3.00 p.m. on the record date, subject to the entire amount of subscription/ purchase as per the application / switch-in request is available for utilization by the schemes before the cut-off time on the record date) will be entitled to receive the IDCW.

Unit holders holding units in dematerialized (electronic) form whose names appear in the statement of beneficial owners maintained by the Depositories under the aforesaid schemes as at the close of business hours on **Friday, February 07, 2025** will be entitled to receive the IDCW.

With regard to Unit holders under IDCW options of the aforesaid schemes, who have opted for IDCW Reinvestment facility, the IDCW due will be reinvested by allotting units for the IDCW amount (net of applicable taxes and stamp duty) (on the next Business Day after the Record Date) at a price based on the prevailing ex-IDCW NAV per unit on the record date.

For Invesco Asset Management (India) Pvt. Ltd.
(Investment Manager for Invesco Mutual Fund)

Sd/-
Saurabh Nanavati
Chief Executive Officer

Date: February 04, 2025

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Cashfree Payments raises \$53 m, led by KRAFTON

Our Bureau
Bengaluru

Payments company Cashfree Payments has raised \$53 million (₹450 crore) in a funding round led by Korean digital entertainment giant KRAFTON and existing investor Apis Growth Fund II, a private equity fund managed by Apis Partners Group (UK) Ltd.

The capital will be deployed to accelerate Cashfree's payments offering and boost market outreach.

Akash Sinha, CEO & Co-Founder, Cashfree Payments, said, "We are excited to welcome KRAFTON as a strategic partner with continued support from our existing investors, Apis Growth Fund II and the team at Apis Partners."

"Our mission at Cashfree Payments has been to empower Indian businesses with the ability to transact in the digital economy with unparalleled security and efficiency. This investment will help us accelerate our key efforts — across cross-border and security innovations and international expansion — as we enter the next phase of our growth journey. Growing sustain-

ably has been core to our identity and how we function at Cashfree Payments. We are focused on driving profitable growth as we scale."

Founded in 2015 by Akash Sinha and Reju Datta, it provides full-stack payments solutions to businesses in India, allowing them to collect payments and make payouts via different digital payment instruments.

Sean Hyunil Sohn, CEO of KRAFTON India, said, "India's fintech industry is experiencing remarkable growth, and we believe Cashfree Payment's dominant position in India can be replicated globally. As the media and entertainment sector and content consumption patterns in India continue to evolve, full-stack payment systems that specifically address the needs and requirements of the sector are crucial for enhancing user experience. The investment is part of KRAFTON's ongoing efforts to support innovative solutions that drive growth and foster a dynamic start-up ecosystem."

Cashfree had raised funds in June 2021 from SBI at a post-money valuation of \$200 million. The company has raised over \$44 million to date, according to Traxen.



Paradeep Phosphates Limited

PARADEEP PHOSPHATES LIMITED

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Tel: +91 080 45855561; E-mail: cs.ppl@adventz.com; Website: www.paradeepphosphates.com
CIN - L24129OR1981PLC001020

Extract of Statement of Unaudited Financial Results for the Quarter and nine months ended December 31, 2024

Sr. No.	Particulars	STANDALONE						CONSOLIDATED					
		3 Months ended 31-12-2024	3 Months ended 30-09-2024	3 Months ended 31-12-2023	9 Months ended 31-12-2024	9 Months ended 31-12-2023	Year ended 31-03-2024	3 Months ended 31-12-2024	3 Months ended 30-09-2024	3 Months ended 31-12-2023	9 Months ended 31-12-2024	9 Months ended 31-12-2023	Year ended 31-03-2024
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Total income from operations	4,140.07	3,858.75	2,603.67	10,395.46	9,371.19	11,643.96	4,140.07	3,858.75	2,603.67	10,395.46	9,371.19	11,643.96
2	Net Profit / (Loss) for the period before Tax	220.21	295.80	153.51	530.17	115.12	140.16	220.27	295.97	153.51	529.45	114.59	140.83
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary Items)	220.21	295.80	153.51	530.17	115.12	140.16	220.27	295.97	153.51	529.45	114.59	140.83
4	Net Profit / (Loss) for the period after tax (after Exceptional Items)	158.69	227.46	108.92	392.48	78.94	99.24	158.75	227.63	108.92	391.76	78.41	99.91
5	Total Comprehensive Income / (Loss) for the period (comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income / (Loss) (after tax))	158.57	225.38	107.80	390.83	77.90	97.30	158.64	225.40	107.85	390.93	77.98	97.40
6	Paid up Equity Share Capital (Face Value of Rs. 10/- each)						814.78						814.78
7	Other Equity						2,750.03						2,749.62
8	Earnings Per Share (of Rs. 10/- each) (not annualised)												
	(a) Basic (Rs.)	1.95	2.79	1.34	4.82	0.97	1.22	1.95	2.79	1.34	4.81	0.96	1.22
	(b) Diluted (Rs.)	1.94	2.79	1.34	4.81	0.97	1.22	1.94	2.79	1.34	4.80	0.96	1.22

NOTES:

1. The above is an extract of the detailed format of the financial results for the quarter and nine months ended 31st December 2024, filed with the Stock Exchanges on 3rd February 2025 under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Unaudited Financial Results for the quarter and nine months ended 31st December 2024 are available on the Company's website www.paradeepphosphates.com and on the website of the Stock Exchanges www.nseindia.com and www.bseindia.com.

2. The results have been prepared in accordance with the Indian Accounting Standards ("Ind AS") as prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder.



For and on behalf of the Board of Directors of Paradeep Phosphates Limited

Sd/
N Suresh Krishnan
Managing Director
DIN: 00021965

Place : New Delhi
Date : February 03, 2025

