



ANNUAL REPORT 2018-2019

Navratna prayas

CATALYSING
GROWTH
& DEVELOPMENT



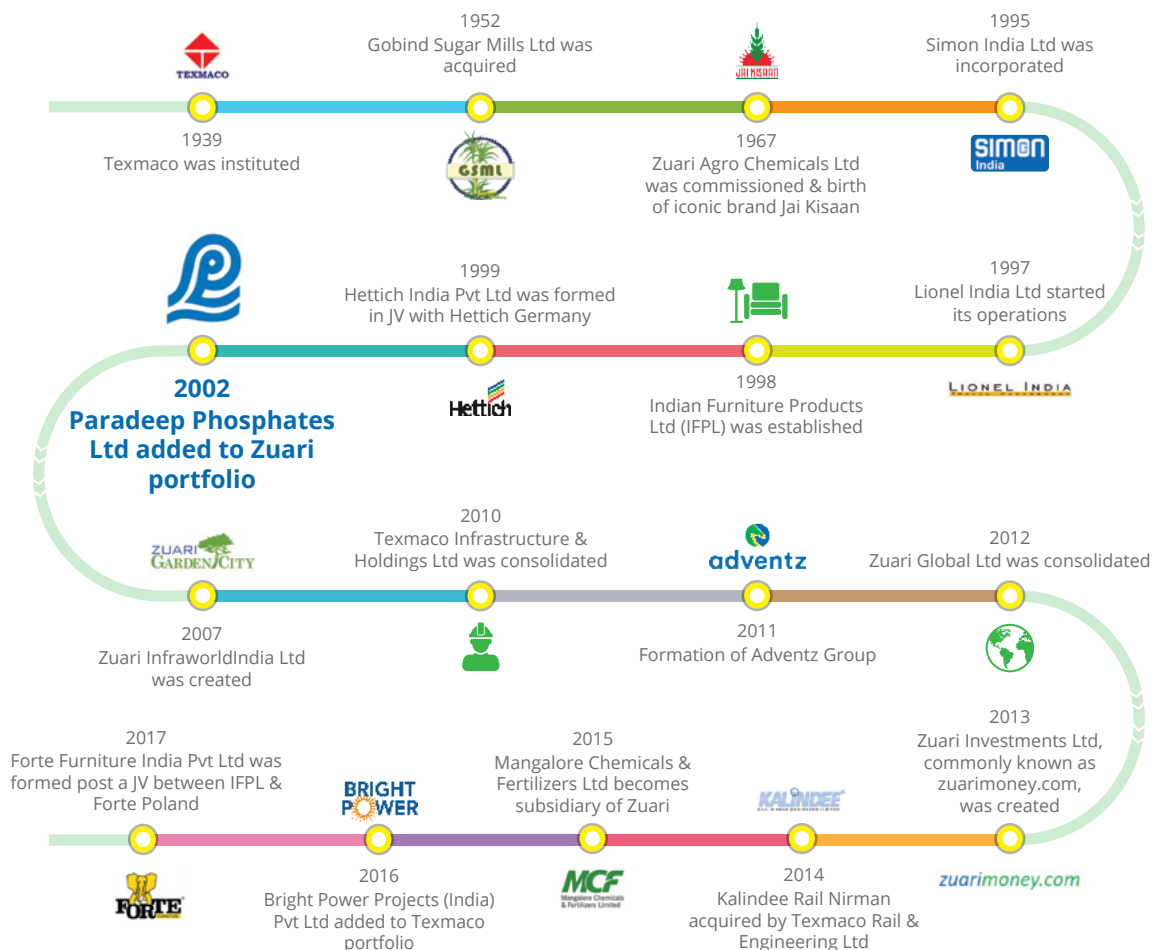


“ Mr. Ranjit Singh Chugh, Chief Operating Officer-PPL with the Chief Minister of Odisha, Mr Naveen Patnaik while making a contribution for post cyclone restoration activities in Odisha ”

The Cyclone 'FANI' on 3rd May, 2019 had a devastating effect over Coastal Odisha and made people to suffer to a great extent. In view of that, the Government of Odisha sought help of different Corporate and Industrial houses to contribute in support and be a partner in rebuilding process. Responding to the call from the state government, Paradeep Phosphates Limited made a contribution of Rs. 1.25 Cr to Odisha State Disaster Management Authority (OSDMA) support the restoration efforts made by the state government.

ADVENTZ GROUP

ACHIEVING THE GLOBAL EDGE

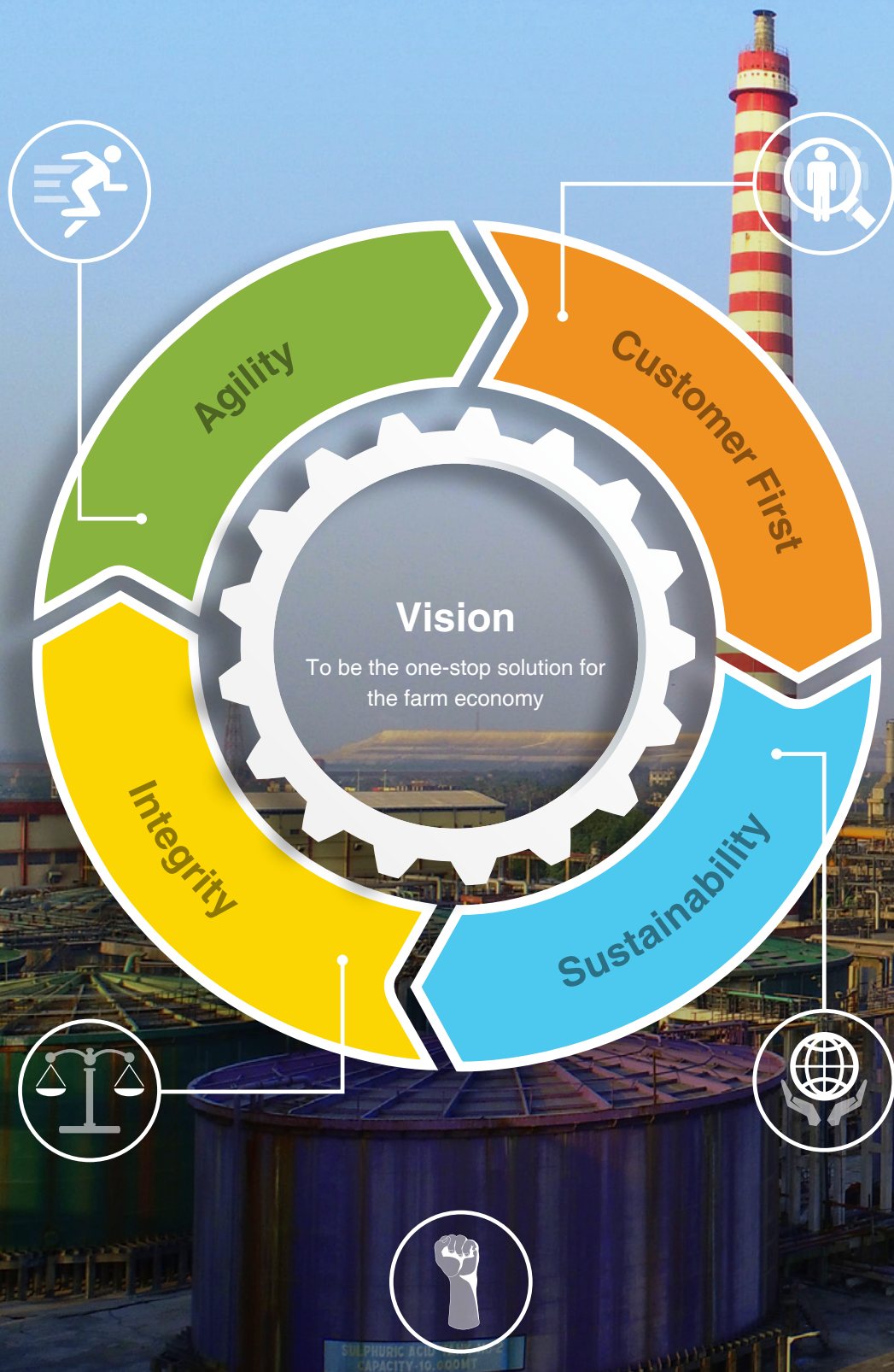


The "ADVENTZ" Group is an Indian conglomerate with global ambitions that participates in and contributes to India's economic growth and prosperity through transformational change. The Group represents many well-known respected brands and also a fantastic synergy of human talent, proven technological expertise and established financial prowess across diverse sectors. The Group has partnered with world leaders in various areas of enterprise which are the key drivers of the Indian Economy. It is deepening its engagement with consumers across the value spectrum with new initiatives in these areas.

It is a major producer of a wide range of high quality complex fertilizers and other agricultural inputs such as seeds, pesticides, micronutrients and specialty fertilizers. State-of-the-art new generation facility, freight wagons and hydro-mechanical equipment is another major vertical and Adventz is the largest manufacturer of these in the private sector. The Group has engineering expertise and offers technical consultancy, project management and contracting services to chemical, fertilizer, oil & gas, petrochemical, power, and other infrastructure projects. The Group has ventured into real estate and aims to create world-class yet affordable homes and office spaces. In the consumer durables segment, the Group manufactures state-of-the-art RTA furniture and has a complete range of fittings and hardware to cater to all the three segments of furniture manufacturing; i.e. office, residential and kitchen & bath.

The Group is an exciting story of the passion and commitment of every member of Adventz family, inspired by the dream and the vision of a most remarkable person, the Late Dr. K. K. Birla.

OUR VALUES



Mission

To create value for farmers and stakeholders by providing integrated agri solutions to all farm needs.



PARADEEP PHOSPHATES LIMITED (PPL)

Paradeep Phosphates Ltd (PPL) is a leading fertilizer company with an annual turnover close to Rs. 5,500 crores. PPL is part of Adventz Group of Companies led by the group Chairman Mr Saroj Kumar Poddar. The government of India holds 19.55% of shares while 80.45 % shares are held by Zuari Maroc Phosphates Pvt Ltd, a joint venture between the Adventz group company, Zuari Agro Chemicals Ltd. and Maroc Phosphore S.A., a wholly owned subsidiary of OCP, Morocco. PPL's primary focus is the production and marketing of complex phosphatic fertilizers. PPL is committed to improving agricultural productivity and for the betterment of the farming community.

Company Website: <https://www.paradeepphosphates.com>

PPL CSR POLICY

PPL's CSR policy is benchmarked against the Section 135 (Schedule VII) of New Companies Act, 2013 and aligns its priorities and approach with the Adventz Group CSR Policy.

The CSR policy is available online at https://www.paradeepphosphates.com/investor/csr_policy

GROUP CSR POLICY

The Adventz Group always laid great emphasis on its responsibilities, not only to the well-being of its stakeholders but also to the larger communities in the areas in which its companies operate. We have formulated our CSR policy to guide the strategic planning and to provide a roadmap to our initiatives, which is an integral part of the overall business policy and aligned with our business goals. Our CSR approach is benchmarked against the global best practices and the guidelines issued under the New Companies Act 2013.

We identify and prioritise social and environmental issues by engaging internally across the business as well as externally with a broad set of stakeholders. We are grateful for our stakeholders' contributions, their encouragement, ideas and constructive feedback to help us improve. Our CSR policy contributes to the development goals by adopting projects in the areas of intervention defined in Schedule VII. Through various initiatives, our group companies prepare less privileged groups and communities with knowledge and the capacity to achieve improved health, education and livelihood.









OUR COMMITMENT TO SOCIAL GOOD

Paradeep Phosphates Limited (PPL) is committed towards improving the quality of life in the communities where we operate and become a catalyst in the socio-economic change process, through targeted interventions that supplement the government's efforts in different sectors. With an underlying emphasis on inclusiveness, a pro-active strategy that enables participation of key stakeholders and a long term vision of transformation —PPL works in a time intensive, process driven manner.

PPL has identified, prioritised and then adopted those social issues which the company can impact the most by leveraging its expertise and core competence. PPL aims to look deeper into these community development issues to be able to design and implement CSR projects that bring about a definitive change in the community.

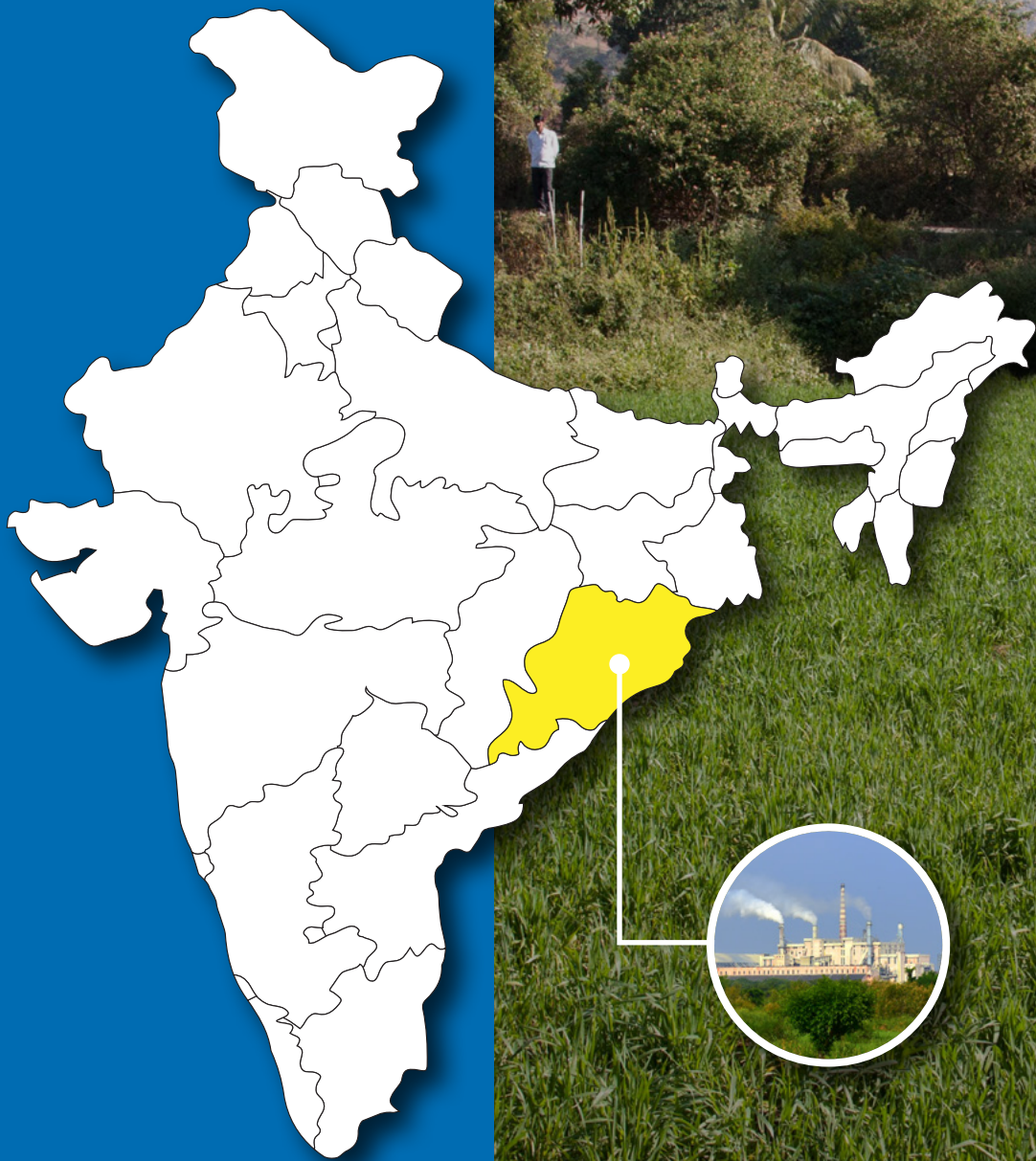
PPL's approach to CSR is aligned to its business priorities and aims to build shared value for all stakeholders. Desk review of all the available project, policy and process documents is conducted to understand the CSR approach at PPL and the nature, scope and boundaries of CSR projects. PPL aims to establish a vital link between its CSR projects and three key parameters of Relevance, Effectiveness and Sustainability.

Since 2009, PPL's CSR initiatives have reached out to more than 10,000 households (about 50,000 population) in twenty five villages in four Gram Panchayats of district Jagatsinghpur, and two slums in Paradeep Town. The initiatives have primarily focused on enhancing farm & non-farm based livelihoods, improving educational outcomes, and WASH (Water, Sanitation, and Hygiene) outcomes and addressing critical infrastructure gaps in villages.

ABOUT PARADEEP

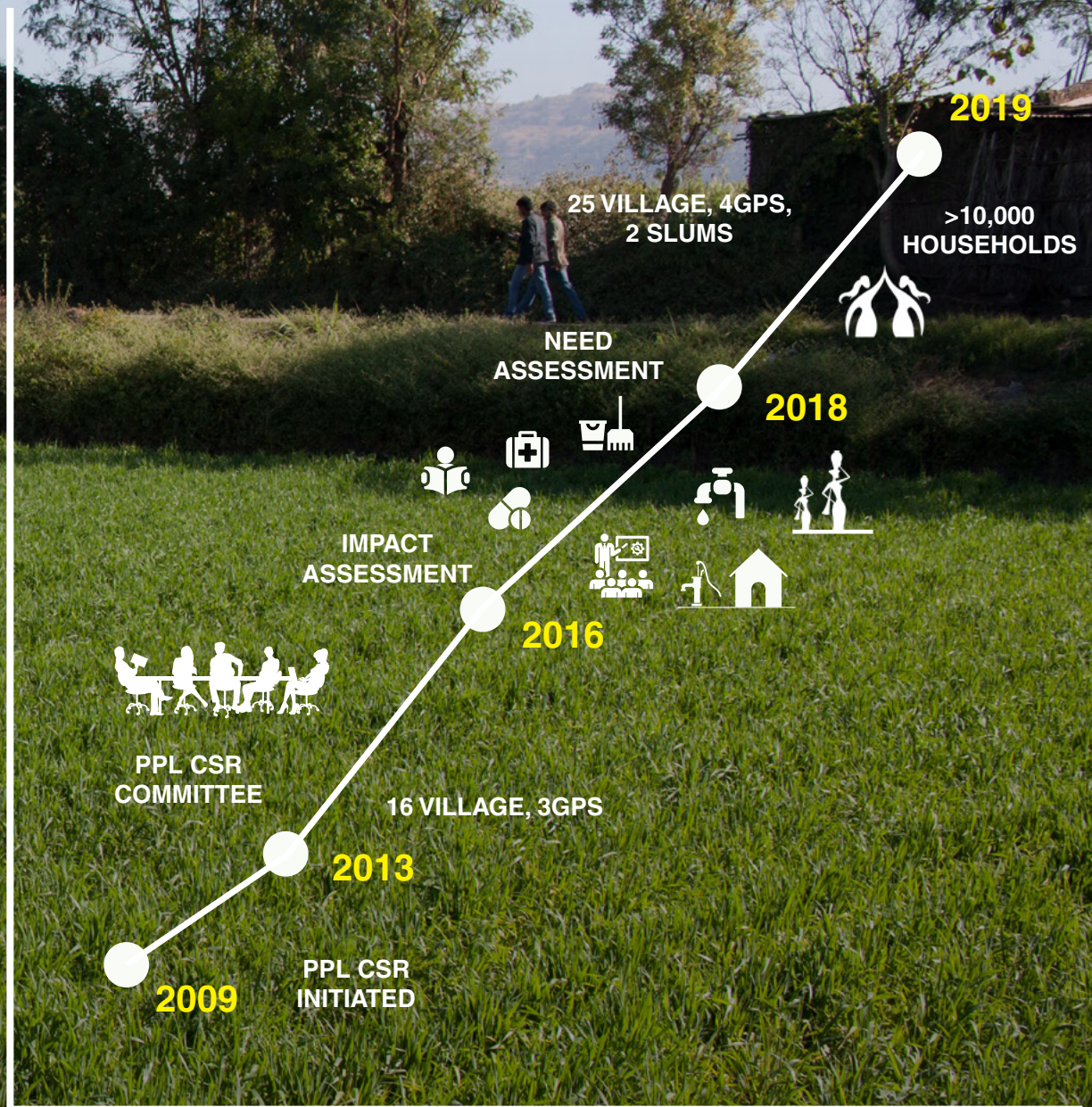
The economy of the Jagatsinghpur district is dependent on agriculture. Agriculture is the main occupation of bulk of the population. The key crops of the district are Paddy, Sugarcane, Black and Green Grams, Peanut, and jute. Processing, manufacturing, repairing and fishery industries also contribute towards the economic development. Jagatsinghpur is a leading district of the state in terms of industrialization.

Paradeep, is a major seaport town and a municipality in Jagatsinghpur district. Paradeep is the main outlet and inlet of the sea-borne trade of the eastern port. It also signalled the economic development of the state, giving impetus to trade and commerce. It has become the gateway of Odisha to the International community. Subsequently, Paradeep has become a hub of industrial activities. Industries like, PPL (a Adventz group company), IFFCO, ADANI Wilmar, Plastic Park, IOCL refinery division, BPCL, HPCL, Goa Carbon etc. have been established here.



OUR LOCATION

Progress



Timeline

OUR SOCIAL FOOTPRINT



Dear Stakeholders,

PPL recognizes that CSR initiatives help contribute to the sustainable development of society, and provide the platform for meeting its commitments for social development and upliftment. We are committed to addressing sustainability in a variety of fields, including social and environmental issues, and have positioned CSR initiatives as a pillar of our corporate conduct.

We at PPL initiated our Corporate Social Responsibility (CSR) initiatives soon after the company became part of the Adventz Group in 2002. Subsequently in 2013, the programs and initiatives were realigned with the Group CSR Policy, following the provisions made under the New Company's Law, 2013. Our effort has always been in making our programs more effective — relevant and sustainable. In the past years, we strengthened our in-house expertise in social programme implementation, tightened processes for ensuring right partnerships, bringing more transparency and encouraging a wider engagement of our people in CSR activities.

Our corporate social responsibility (CSR) initiatives will continue to catalyse growth, and contribute to nation building.

Sunil Sethy
Managing Director



At the outset, I am happy to share the Paradeep Phosphates Limited CSR Annual Report 2018-19. This is a maiden step to put together the social initiatives undertaken by the company for sharing integrated community engagement efforts with stakeholders.

Paradeep Phosphates Limited is cognizant of its social responsibility and always focuses on the next generations. We are proud to be one of the leaders in the area of Corporate Social Responsibility (CSR) in the state of Odisha, and are pleased to share with you company's CSR report. The report covers our social performance for the past year and outlines our CSR ambition of playing a catalysing role in achieving an overall growth for everyone.

During 2018-19, PPL saw a surge in volunteering by employees in various community engagement initiatives including cleanliness drives, post cyclone relief support in villages and slums, mass Plantation drives around the plant location. Going beyond neighbourhood, PPL extended support towards Odisha Cyclone Relief and disaster relief work at the state level. I look forward to the continued commitment, feedback and support from all key stakeholders, partners, collaborators and associates in this journey towards excellence for enhancing quality of life of communities and earning our right to co-exist with them in harmony.

PPL will consistently make efforts to do what can be measured and sustained. Model School Program, WASH Compliant Anganwadi Centers in Partnership with UNICEF Odisha, Skills Development Program in Partnership with CTC are the key initiatives which are moving in the right direction and slated to contribute lasting socio-economic changes at local, regional and national levels. Employee volunteering are helping employees to demonstrate our values and sustain a culture of care for community.

The Annual Report FY'18-19 is an effort to reach out to the stakeholders with an objective of seeking feedback as Social Responsibility is a collective responsibility and PPL will continue to strive to work closely with its stakeholders and communities in its quest of nurturing responsible citizenship.

A handwritten signature in black ink, appearing to read 'Ranjit Singh Chugh'.

Ranjit Singh Chugh
Chief Operating Officer



FROM THE EDITORS

CSR is an integral part of PPL and has always remained aligned to it. The strategic view of working on long term sustainable programs in the key thrust areas outlined in the CSR Policy has been the guiding principle of CSR at PPL. The strategic alignment combined with robust community engagement processes is the key strength of PPL.

While planning and implementation are critical aspects, the major focus is on ensuring that all programs have well defined outcome measures, monitored carefully with proper decision support mechanism. Based on this structured approach, this year saw various key programmes initiated by PPL. At the same time, the CSR programmes saw improvement in the outcome measures particularly in livelihoods, education, and social institution building. PPL is also working closely with the communities to help prioritize their needs. This exercise will further facilitate the organizational ability to improve on the value chain of programmes and its effectiveness.

We are thankful to the communities

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CONTENTS

CSR FOCUS DURING 2018-19	1
SUMMARY OF ACTIVITIES DURING THE YEAR	
• Women entrepreneurship, livelihoods and skills enhancement	2
• Improving school facilities and educational outcomes	4
• Community based Health, Water Sanitation and Hygiene (WASH) initiatives	6
• Biodiversity and Environment	10
MILESTONES OF CHANGE	
• Changing lives by catalyzing Skills Development for Rural Youth in Paradeep, Odisha	12
• WASH Compliant Models in Anganwadi Centers in Paradeep - "Navratna BalyaGhuha Initiative"	14
• Reconstructing Lives: Emergency Response	15
• Community Bathrooms for Women & Adolescent Girls: Empowering Women	16
• Farmers Training School, Bhubaneswar	17
COMMUNITY SERVICE BY OUR PEOPLE	19
OUR PARTNERS AND COLLABORATORS IN WRITING THE STORY OF CHANGE	20





Life and Land



No Poverty



Quality Education



Partnerships for the
goals



Clean Water and
Sanitation



Responsible Consumption
and Production



Good Health and
Well-Being



CSR FOCUS DURING FY 2018-19

This report presents our social performance during the year 2018-19, while executing various activities as part of the flagship initiatives implemented around our plant location in Paradeep, District Jagatsinghpur (Odisha) India.

Our CSR efforts are guided by our CSR Policy, and are reviewed closely by the CSR Committee institutionalised among the Board of Directors of the company as per the "Section 135 of New Companies Act Law, 2013".

The focus of our CSR activities is mainly on three major dimensions of human development which include expansion of sustainable livelihood opportunities, improving the status of health and education and broadening the range of choices by improving access and quality of these services for marginalised communities. Our objective is to walk with the communities in need, help people look ahead, make the right choices and secure a bright & beautiful future, together. Besides, the company is

also proud to have Adventz Foundation for reinforcing its commitment to inclusive growth and sustainable development. The role of the Foundation is envisaged to become the fountainhead of all CSR initiatives in the time to come. In order to maximise our social impact, our businesses are making our best efforts to combine resources and business strengths of individual companies for achieving specific social objectives.

KEY INITIATIVES

- Skills Development of Youth in partnership with Central Tool Room and Training (CTTC), Bhubaneswar
- Women entrepreneurship and livelihoods enhancement
- Improvement in school facilities and educational outcomes
- Community based Health, Water Sanitation and Hygiene (WASH) initiatives
- Environment, Biodiversity and Response to Natural Disasters

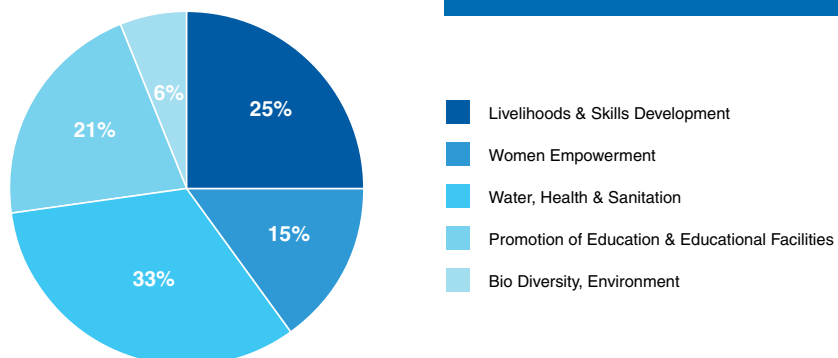


Image:1. Distribution of CSR Spend of PPL During 2018-19

SUMMARY OF ACTIVITIES DURING 2018-19



LIVELIHOOD/VOCATIONAL SKILLS

PPL implements projects and initiatives to improve the income levels of marginalised rural and urban communities in the periphery villages and towns of its plant location in Paradeep. To maximise the impact on the communities and catalyse overall inclusive growth, the livelihoods initiatives are focused on farmers, women SHGs (Self Help Groups), and youth groups. The company has also partnered with state-of-art training institutions, and aligned the livelihood initiatives with national flagship programs, and has partnered with government and leading non-government institutions.

As part of the skills development initiatives during the year, PPL mobilized and supported third batch of 39 youth (09 females, 30 Males) from project villages in four gram panchayats for enrolment at CENTRAL TOOL ROOM & TRAINING CENTRE (CTTC), Bhubaneswar for seven different job oriented courses of six months to 1 year course duration. Twenty Two (22) of the identified youth belong to Schedule Caste Category. The state of the art institution, is associated with Ministry

Of MSME and will be assisting the passed out candidates with job placements after the completion of the training.

During FY 2018-19, twenty (20) active women groups (200 women members) have been identified in four GPs and are provided training and support in income generating activities with high market potential. These include, Pottery, Terracotta Handicraft, Spice Processing, Fishery, and Mushroom Cultivation. Additionally, grading of 81 women SHGs (800 members) conducted to identify capacity gaps and training needs in two urban slums of Paradeep town (Bauria Palanda and Balijhara). Vocational training programs conducted for 70 women SHG members on Handicrafts, Embroidery, Mushroom Cultivation and market linkages facilitated for products produced by group members.

To enhance income of marginal farmers, we organized and provided input support to a group of twenty three farmers for development of vegetable cluster of fifteen acres of

land. The farmers group has been provided a power-tiller, sprayer, water lifting pump and knowledge about precision farming. To our community participation approach, the farmer group has contributed Rs. 50,000/- as their share to purchase the power tiller, and erected fencing around the cluster. The group is regulated by the rules and regulations of FPO (Farmer Producer Organisation) regarding the use of assets and distribution of income as agreed by the group members. The activity is expected to fetch an incremental income of Rs. 40,000 per Farmer per year.

Twelve very poor landless families supported for goat rearing for an incremental income support. A total of 48 local resilient goats were provided (four goats each) for rearing. Families invested their time in care and in creating elevated shade to save goats from susceptible diseases and reduce mortality. Each herd of four is expected to increase to twelve in two years and supported families are expected to get an incremental income of Rs. 15,000 per annum.



KEY ACTIVITIES

- Mobilised 55 Women from 5 SHGs in Mangrajpur GP (3 Villages), Fatepur (2 Villages) for activities like Pottery, terracotta, spice processing, fishery, and market linked small businesses.
- Mobilization of 84 women from 7 SHGs for training on mushroom Cultivation; 313 Mushroom beds, more than 10 Quintals of mushroom harvested and marketed @ Rs 160-220/kg
- Supported 44 Women of 4 SHGs with training on fish seedlings, fish feed and nets. One Women SHG of 10 members supported with Grinding Machine, hand heat seal-machine and entrepreneurship training for spice making and selling in local market.



IMPROVING EDUCATIONAL FACILITIES AND OUTCOMES

Quality education is fundamental to development and growth. PPL is cognizant of the need for quality primary, secondary and tertiary education. The company has been making efforts in this direction in number of ways. We are enabling schools to have a better learning environment, supporting underprivileged children through remedial coaching, career counselling, and training of teachers for improving the quality of teaching in government primary and secondary schools located in our project locations.

PPL provided critical infrastructure support to four Government Primary Schools in the project Villages of Santara, Jaldharpur, Nuasahi, and Siju. The interventions include renovation of classrooms (those in dilapidated condition and not in use), and provisioning/ improving water & sanitation facilities for both boys and girls. Classroom have been provided with ergonomically designed furniture, and creative wall paintings to stimulate learning among students and to make the classroom education friendly.

PPL project has been closely working with school teachers, school children and their families to promoting girls' education and reducing school dropouts in schools located in project areas in Urban Slums. During FY 2017-18 along with 18-19, the girls drop-out has come down from 8% to nil and over dropout rate reduced from 15% to 2%. During 2018-19 remedial classes for 62 children in two slums in Math, Science in Gopalpada Primary School and Bengali Pada Primary School & Promotion of girls' education (35 girls from class 9th, 10th and 12th) have been conducted.



KEY ACTIVITIES

- Initiated upgradation of four (of 10) primary schools in all the four GPs. Gadibramha Primary School, Santara (Mangarajpur), Govt. Primary School, Jaldharpur (Fatepur), Govt. Primary School, Siju (Kothi) and Govt. Primary School, Nuasahi (Bagadia)
- Constructed the prefabricated school structure for Government Primary School, Gholapada, Balijhara. The structure replaced the thatched roof temporary shed for the primary school with 140 children enrolled. The school has also been powered with the solar lighting
- Provided the necessary furniture for classrooms and science labs at Kujang College, and four primary schools, for improving the learning environment at the college
- Developed school playground at Paradeepgarh High School for promotion of rural sports



HEALTH, WATER SANITATION AND HYGIENE

Safe Drinking Water, Sanitation and Hygiene are key determinants of good health. PPL is addressing these aspects through direct interventions in availability of safe drinking water and sanitation in Schools, Anganwadi Centres, Communities and at Household level. Additionally, the behavioural aspects of safe sanitation and hygiene are also fostered through engaging with women, adolescent girls and school children. At locations far-away from public health facilities, regular OPDs and health check-up for screening of non-communicable diseases (cardiac, hypertension, blood pressure, diabetes) have been conducted. During 2018-19, more than 1500 people attended these camps and provided with screening, referrals, eyeglasses and medical advice.

Continuing with our efforts to improve health among children (under 5) and women in rural areas, PPL developed the fully



functional Anganwadi Center at Bagadia Village. Previously, the Anganwadi center was functioning from an open school Varandah with no amenities available. The new center is developed on land allocated by panchayat, with a room (Size

15'x10'), Kitchen (10'x8'), child friendly Water and Sanitation Facility and provision for learning & play material for kids like sliders; rider; cycle, see saw, puzzle mat, plastic chair, table, and Basic learning aids for learning numerals & alphabets.



HEALTH INITIATIVES FOR WOMEN AND CHILDREN

- Anganwadi Centre: AWC constructed at Bagadia village
- Facilitated 12 Urban Health and Nutrition Days at Anganwadis and Fixed Immunization Days (FID) at 5 Anganwadis in Slums
- Promoted complementary feeding for lactating mothers and infants with 22 infants with nutrition kits at AnnaPrasan Day, with support from ANM, ASHA, Anganwadi Worker

SANITATION

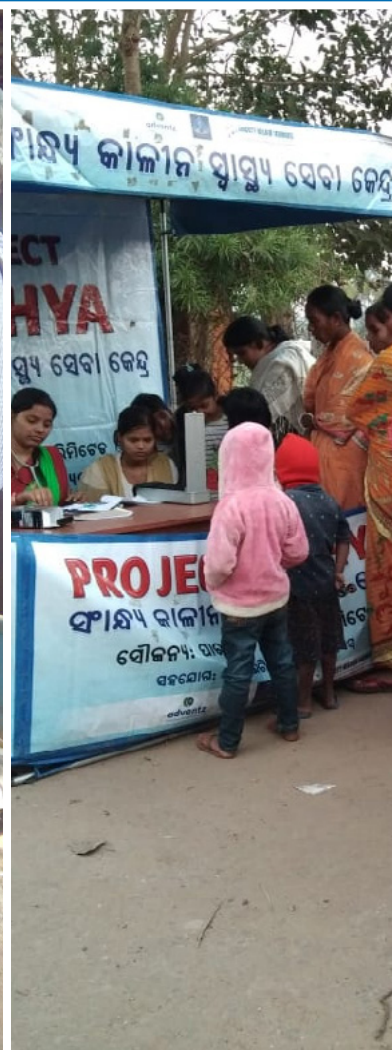
- Two Community Toilet cum Bathrooms constructed in Salijanga Village, Jagatsinghpur & Lunukua Village (Kothi)
- Eight community bathrooms for women constructed in 4 GPs
- Renovation of School Toilets in four Primary & Upper primary Schools of Hasina & Mangarajpur village (Mangarajpur), Uchhabandur (Kothi) and Jaldharpur (Fatepur), & provisioning of water filters (RO) in 10 school.
- In order to promote safe sanitation at household level, the project provided support to 50 families for completion of toilets
- Two storm water drain constructed an approx. length of 200 mt. (Mangarajpur & Bagadia)

CLEANLINESS AND HYGIENE

- Observation of dry day, cleaning of neighbourhood and cleaning of drains were part of the Water and Sanitation related initiative in the slums
- 24 cleanliness drives, mass cleaning, and fogging (for dengue prevention) conducted in project areas was conducted in participation with the community members
- Promoted five sessions of Menstrual Hygiene Practices for adolescent girls and women and 300 Personal Hygiene Kit distributed to promote personal hygiene and safe menstruation
- Nukkad Nataks, Wall Paintings and Awareness activities on key aspects of health, sanitation, family planning and hygiene.

DRINKING WATER

- Supply of Drinking water in Barei in Bhutamundai GP, Kothi and Lunukua village of Kothi GP, Rayatsahi and Bagadia of Bagadia GP – Supply of drinking water through tankers (each village gets 2 tankers per day for 100 days) to 4 villages during summers (May – July, 2018)
- Deep Borewell for Drinking Water: Drinking water supply in water scarce village of Bagadia (Villages: Nuasahi, Rayatsahi) deep bore well was dugged to ensure drinking water availability for 200 families.
- Regular Water Testing at all points of collection and use, fogging on a regular basis and knapsack spraying continued in slums. Observation of dry day, cleaning of neighbourhood and cleaning of drains in Slums
- Women SHGs continued to supply of drinking water through Water ATM installed by PPL during 2017-18 at Balijhara Slum



BEHAVIOUR CHANGE EVENTS:

Engaging communities and groups for behaviour change through Nukkad Nataks, Wall Paintings and Awareness activities on key aspects of health, sanitation, family planning and hygiene.







BIODIVERSITY AND ENVIRONMENT

Responding to the call from the Department of Fertilizers, for "Swachhta Hi Sewa Campaign" on reducing usage of Single Use Plastic (SUP) products, PPL ran a two month long campaign (Sep 2019-Oct 2019) in project Villages and PPL Township in partnership with Paradeep Municipality and UMC (Urban Management Center).

This campaign was focused on Plastic Waste Management, given the detrimental effect of uncollected plastic waste on human beings, animals and the environment at large. Activities implemented in three phases Phase-I (11th September - 1st October, 2019), Phase-II (2nd October, 2019) and Phase III (3rd October till 27th October, 2019). The activities comprised of "Awareness Generation" and Preparation for phasing out of Single-use Plastic among employees, and communities around the plant area.

A Shramadaan event was organized at Ward no. 7 of Paradeep Municipality with the support from Paradeep

Municipality. The local community groups participated in awareness sessions on single use plastic waste and also participated in waste collection, disposal & recycling of waste with support from Paradeep Municipality. Similarly, single use plastic collection drive was also organized in Uchhabandpur village of Kothi

GP with the support from Women SHGs. A total of 120 women participated and collected single used plastic from 150 HHs of the Uchhabandpur village. Beside that the local residents, PPL Ladies club members, Union leaders and executive and non-executive staff of PPL participated actively in the drive.

OTHER INITIATIVES:

- Installation of Solar Street Lights: Forty (40) solar lights installed in 17 project villages in four (4) Gram Panchayats. Initiative has allowed communities to engage in activities after sunset thus enhancing livelihood and improving income potential.
- Social Forestry: 20,000 plants have been raised at the plant nursery developed at PPL, the plant varieties include Jackfruit, Amla, Guava, Neem, Karanj, Jamun and Mango
- Clean Household Energy: Facilitated LPG gas connections for thirteen schedule tribe families under the Pradhan Mantri Ujjwala Yojana (PMUY). The effort will ensure the health and economic benefits to these families.
- No-Plastics Campaigns in Paradeep & Bhubaneswar:
- Promoting polythene free environment, 3 campaigns organised in Paradeep and in Bhubaneswar in partnership with Paradeep Municipality, and Market Association in Bhubaneswar. 30,000 non-polythene bags distributed among the shopkeepers, vegetable vendors and common citizens

STORIES OF CHANGE

CATALYZING SKILLS DEVELOPMENT FOR RURAL YOUTH IN PARADEEP, ODISHA

TALENT FROM REMOTE VILLAGES JOIN STATE-OF-ART TRAINING INSTITUTION

Substantiating to our efforts in skilling the disadvantaged youth, Paradeep Phosphates Limited (PPL) joined hands with Central Tool Room & Training Centre (CTTC) at Bhubaneswar. Our initiative connected the talent from remote rural areas to access the state of art training facility for career advancement and nation building. Established in 1991, Central Tool Room & Training Centre (CTTC), Bhubaneswar is a state-of-art training, production, design institution established in technical cooperation programme between Govt. of India & Govt. of Denmark. The center runs under the Ministry of Micro Small and Medium Enterprises and is equipped with state-of-the-art machines and technology for manufacturing of complex and high-precision components for aerospace defence applications.

The centre offers industry oriented long & short term training programmes on CAD/CAM, Tool Design & Manufacturing, Tool & Die Making, CNC Programming





KEY ACTIVITIES

- Awareness & Counselling session for (150 participants mobilized) in project villages in partnership with CTTC followed by screening of applications, and final selection
- Mobilized and supported 74 youths from 18 project villages (four Gram Panchayats) for medium term courses offered by CTTC

& Machining, Machine Maintenance, CCNA, Industrial Automation, VLSI, Hardware & Networking Management, ITI (Machinist/Welder) etc.

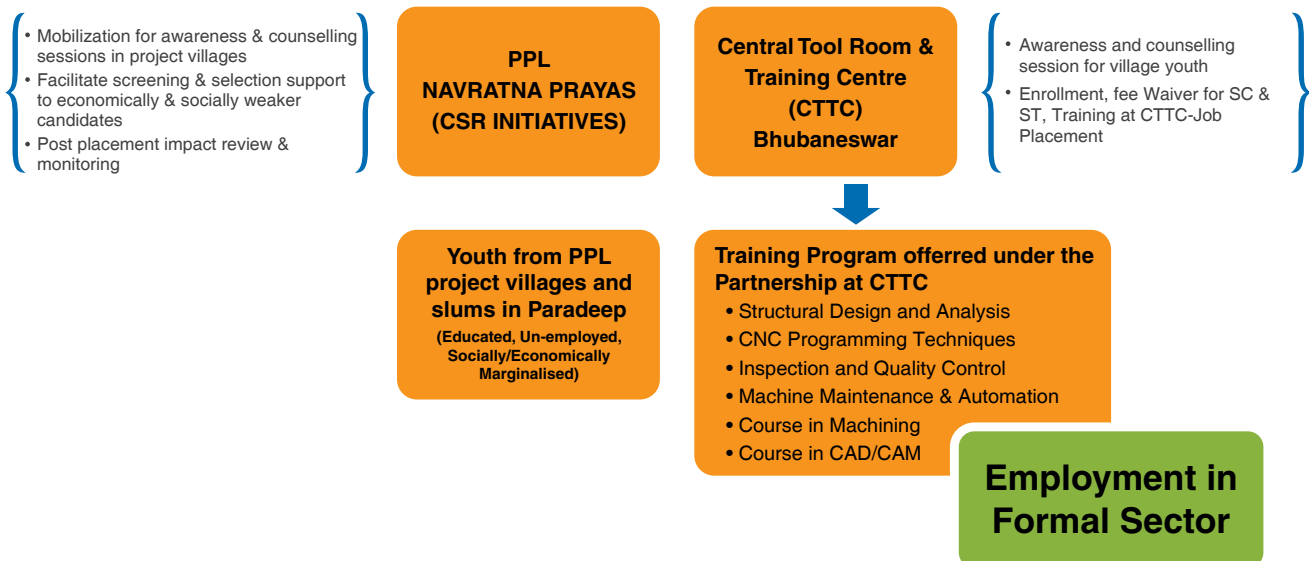
The collaboration with CTTC, has enabled the youth especially from economically and socially marginalized families avail specialised training, and subsequently gainful employment opportunities in formal sector. As part of the initiative, PPL mobilised and supported the boarding and lodging cost of trainees, whereas CTTC led the selection process

and supported by waiving off the tuition fee for candidates from socially marginalized communities.

Over the past three years of our association with CTTC, we have facilitated the counselling and mobilised of 74 youths belonging to schedule caste category from the villages in Paradeep to enroll into six months to one year courses at CTTC, followed by placement in formal sectors.

As part of the this initiative,

Twenty four (24) youth (11 Females, 14 Males, 15 Schedule Caste, 2 OBC, 7 Gen category) completed 6 months programs in structural analysis & design, CNC Programing Techniques and Practices, Inspection & Quality Control, Machine Maintenance & Automation, Machining, CAD/CAM. The training institution has been able to provide port training placement in institutions like Capro Maruti, Apollo Tyres, East Coast Magnet Pvt Ltd, Odishi Tool Pvt Ltd, and Billets Elektro Werke Pvt. Ltd., at an average salary of Rs 12,000 per month.



PPL-Skills Development Initiative

“NAVRATNA BALLYAGRUHA INITIATIVE”: WASH COMPLIANT MODELS IN ANGANWADI CENTERS IN PARADEEP

PPL initiated “Navratna BalyaGruha”, a joint pilot initiative in collaboration with UNICEF, Odisha. The initiative envisions to develop WASH compliant Anganwadi models, and share the experience with the concerned departments for replication and scaling up in other geographies. With the launch of “Navratna BalyaGruha” initiative, PPL is extending CSR initiatives to cover twenty five (25) Anganwadi Centers to address malnutrition and ensure better health in project villages.

The initiative will particularly focus on inputs such as WASH gap assessment of Anganwadis; benchmarking of AWCs; Capacity building of key stakeholders; Demonstrate Child friendly model for toilet, handwash station (child-friendly hand wash station) and Hygiene promotion activities in select AWCs; guidelines & modules

for implementation and replication.

The context of the intervention is planned with an objective to improve health and quality learning which cannot be achieved without hygiene and sanitary facilities in AWCs. WASH in AWCs is especially important since it encourages inculcation and adoption correct sanitation and hygiene practices from pre-school education which is expected to have an impact on their lives throughout. Providing WASH information to pregnant and post-natal mothers who receive supplementary nutrition from these centres, will enable them to adopt practice good WASH practices and influence members at the household.

Paradeep Phosphates Ltd is working in 18 villages of 4 GPs of Kujanga block of Jagatsinghpur district. A total of 869 children are

enrolled in 35 AWCs functioning in these 4GPs. According to a primary survey conducted by PPL, 72% AWCs have pucca structure and function in own premises. However, about 26% AWCs function in other public places e.g. community centre, school building. 50% of these AWCs do not have toilet facility wherein rest of the AWCs, the toilets are dysfunctional due to non-maintenance and non-availability of water. Furthermore, for access to water, AWCs are dependent on public tube wells located near to the centre for cooking, drinking and sanitation purposes.

PPL is leading the initiative as the project sponsor, whereas UNICEF — Odisha will render knowledge and technical expertise required to support the initiative, and HARSHA TRUST will be the implementing agency at the identified Anganwadi locations.



RECONSTRUCTING LIVES: EMERGENCY RESPONSE

PPL offers a range of support to areas in the state affected by natural disasters. Odisha state is prone to natural disasters and has seen some of the worst ever cyclones in India's history. The Cyclone 'FANI' on 3rd May '19 had a devastating effect over Coastal Odisha and made people to suffer to a great extent. Responding to the call from the state government, Paradeep Phosphates Limited made a contribution of Rs. 1.25 Cr to Odisha State Disaster Management Authority (OSDMA) to support the restoration efforts made by the state government. Additionally, the company also supported livelihoods of 2600 farmers in 11 villages of Puri district, severely affected by the cyclone Fany in the month of May, 2019. The company distributed Agri Kits to 2600 farmers. Each Agri Kit contained 5 Kg DAP Fertilizer, 25kg Zypmite, 3 Coconut Saplings and 500 Gram vegetable seeds. The support was also followed by technical and advisory support to the farmer groups.

As part of the immediate relief efforts, the company made provisions to supply of clean drinking water, food packets and hot cooked food, including essential items like 200 Solar Lamps, 100 Roofing Sheets and 270 Sanitary Napkin Packs to affected communities.





COMMUNITY BATHROOMS FOR WOMEN & ADOLESCENT GIRLS: EMPOWERING WOMEN

As per census data, in some areas, as much as 90 percent, of the households do not have covered bathrooms within their premises. The problem is even worse in rural areas as without sufficient privacy, women and adolescent girls have no other option but to walk a long distance for a suitable place near a water body outside the village. We realised that there is so much money devoted to the building of toilets but none to the creation of private bathing spaces.

We have run a pilot program on low cost community bathrooms for women and adolescent girls in 11 villages in Mangrajpur and Bagadia Gram Panchayats of Jagatsinghpur district of Odisha. The community bathroom has directly benefitted more than 1500 women and girls to have better sanitation and hygiene in their daily life. Each community bathing facility is attached to the water point and is located among a cluster of households to enable an easy access for women. Ms. Rinarani Rout from Nuasahi village says, "We used to bathe outside which was awkward as there was no alternative. Passers-by used to look at us which was uncomfortable. Now we don't go to ponds nor bathe on the tube-well platform. At times we are waiting in queues". Another user Tilottama Majhi from Lunukua Village says, "There were skin problem and other RTI issues. Water contamination was a problem as the water source was not maintained. Now we are maintaining both the bathroom and the tubewell". The initiative has constructed 70 such bathrooms and directly impacting dignity, safety and security of women.

FARMER'S TRAINING SCHOOL (FTS), BHUBANESWAR, ODISHA



PPL is operating the Farmer's Training School (FTS) in PPP mode with Government of Odisha to provide Agri skills to farmers in a classroom setting. Farmer Training School (FTS) was initiated in the year 2011, with an objective to expose farmers to best practices and successful models for improving their knowledge on modern Agricultural practices of crop production and increased farm income. The FTS training facility at Bhubaneswar is equipped with modern training aids, and also houses an explanatory museum showing key aspects of agriculture for training purposes through an effective display using three dimensional clay models.

As of now, the school has provided training to 8,658 progressive farmers from different states. The training methodology includes both theory, as well as practical training sessions. The institution also leverages expertise from other reputed institutions and facilities.

The training schedule is finalized through a survey defining the agricultural status and training need of the farmers.

The Training school is also helpful in providing training to farmers of our own CSR Project area near Plant site and also the SHG

FTS SCOPE OF TRAINING

- Soil fertility
- Micro-nutrient management
- Use of Vermicomposting
- Improved Cultivation Practices of different Crops
- Integrated Pest Management
- Livestock Feeding Management
- Tissue Culture
- Other allied agricultural activities like Mushroom Cultivation, Poultry, Fishery and Apiary



members of different area on Fruit Processing and Mushroom Cultivation to enhance the farm family income.

The Farmers Training School (FTS) has become a preferred training facility for farmers for not only in the state of Odisha, but has also for the farmers from the adjacent states. As the training programs are followed up through direct contact by the technical teams at village level, the farmers are able to apply the training inputs, and also adopt new technologies & practices in the process for improved production, increasing their farm income.

RESOURCE INSTITUTIONS ASSOCIATED WITH FTS

- Odisha University of Agriculture & Technology (OUAT)
- Central Rice Research Institute (CRRRI)
- Central Horticultural Experiment Station (CHES)
- Central Institute Of Freshwater Aquaculture (CIFA)
- National Rice Research Institute (NRII)
- Central Tuber Crops Research Institute (CTCRI) and other reputed agricultural institutes



Training Details of Farmer Training School Bhubaneswar Since Inception

Sl. No	Region	Upto 2018-19			2019-20(up to Oct)			Total Since Inception		
		Training	Training Days	Trainees	Training	Training Days	Trainees	Training	Training Days	Trainees
1.	OD	302	774	6879	22	56	436	324	830	7315
2.	CG	13	37	294				13	37	294
3.	WB-KOL	12	28	291	2	7	45	14	35	336
4.	WB-SIL	3	9	66				3	9	66
5.	JH	11	32	251				11	32	251
6.	BH	4	11	98				4	11	98
7.	AP	6	16	161				6	16	161
8.	Maharastra	1	2	22				1	2	22
9.	Karnatak	2	4	65				2	4	65
10.	UP	2	4	50				2	4	50
TOTAL		356	917	8177	24	63	481	380	980	8658



COMMUNITY SERVICE BY OUR PEOPLE

Employee volunteering is a growing driver of corporate social responsibility (CSR) activities at Adventz. We encourage our people to contribute to the community in simple and effective ways. Our people have come forward to contribute their time and have generously donated for Old Age Homes, Orphanages, and provided support to communities in emergency situations.



OUR PARTNERS & COLLABORATORS

IN WRITING THE STORY OF CHANGE



Harsha Trust



Society for Children
(SOCH)



Society Valued Services



SAMBANDH



Central Tool Room &
Training Centre (CTTC)



UNICEF, Odisha

NAVEEN PATNAIK
CHIEF MINISTER, ODHISA



STATE SECRETARIAT
BHUBANESWAR

In these difficult times when cyclone FANI has struck Odhisa, more than 14,000 villages in 11 districts and one crore people have been affected. The loss of public property has also been immense.

The people of Odhisa have shown tremendous resilience in the face of this challenge. The task to rebuild our state is a shared responsibility. Your contribution towards this rebuilding process is acknowledged with deep gratitude.

Thanking you.

(NAVEEN PATNAIK)

Phone:0674-2531100(Off),0674-2591099(Res.),Fax:0674-2535100(Off),0674-2590833(Res),Email:cmo@nic.in,twitterid:twitter.com/CMO_Odhisa
Facebook id:facebook.comCMO.Odhisa

“Chief Minister Mr. Naveen Patnaik's Acknowledgement for PPLs Support”

IN MEDIA

ପିପିଏଲ୍ ସହ ଯୁକ୍ତିସୂଚୀ ସାମିଲ

ଶିଶୁଙ୍କ ବିକାଶ ପାଇଁ କାର୍ଯ୍ୟ କରିବେ

ପାଞ୍ଚାଙ୍ଗ, ୧୯୮୧ (ବୁ.ପ୍ର.)

ପାଠାପାଠ ପଢ଼ିବେବେ ଲିଖିବେବେ (ପିପିଏଲ୍) ବସ ଅନ୍ତର୍ଜାଲ ସମ୍ପାଦନ (ସ୍ଥାନିୟତା) ସ୍ଥାନାନ୍ତରଣ କେନ୍ଦ୍ର ଭବନ ନ୍ୟାସନାଲ ଟିଭିସ୍ଟେସନ୍ ଏକଜେକ୍ଟ ପଞ୍ଚ ସୋନାବଲ ଡାକିଲ୍ ହୋଇଛି ଏହି ଅବସରରେ ପ୍ରକାଶ କରି ପାଠାପାଠ ନିର୍ଦ୍ଦେଶ ଦେଖିବା ପ୍ରାଣର ଥୁବା ଅପରାଧିକୀ କେନ୍ଦ୍ର 'ନବରସ୍ ବାସସ୍' ବାହାରିଛି। ପିପିଏଲ୍ ଏବଂ ଡାକିଲ୍ ଅଫ୍ ଥୁ ଥୁଲିସେସ୍ ମିଶି ବିଶେଷତା ସହ ଗଠନ କରିଛି। ଏହି	ରବିସ୍ତ୍ରୀ ରବିବର ହୋଇଛି ଦେଖିବି ୨୫ ଅଗ ବାସସ୍ ପଞ୍ଚ ସ୍ତ୍ରୀ ପଞ୍ଚ ଦେଖି ପଞ୍ଚ ବରଦିଆ ବରଦିଆ ଭବନର
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ବ୍ରହ୍ମ କଥାରେ ଅଙ୍ଗନପୁରୀ କେନ୍ଦ୍ରର ନବୀନରମ୍ୟ କରାଯିବ। ଶିଶୁଙ୍କ ପାଇଁ ଲପପଲ୍ଲବ ପାଠ, ବୁଝା ପାଠ, ପାଠ୍ୟ ପଢ଼ାବେଳା, ଖୁସୀର ଖାଦ୍ୟ ଆଦି ଯୋଗାଇ ଗାନ୍ଧବ ଦିନାଂଶ କରାଯିବ। ବେହିନିର ନିକଟସ୍ଥ ୪ଟି ପଞ୍ଚାୟତରେ ୨୫ ଅଙ୍ଗନପୁରୀ କେନ୍ଦ୍ରକୁ ନବରଙ୍ଗ ଗାନ୍ଧାପୁର କରାଯିବ ବୋଲି ସର୍ତ୍ତ ବ୍ରହ୍ମ ପକ୍ଷରୁ ଘୋଷଣା କରାଯାଇଛି। ବେହିନି ପଞ୍ଚାୟତକୁଡ଼ିର କେନ୍ଦ୍ର କୋଠା, ବରଦିଆ, ଗ୍ରାମକେନ୍ଦ୍ର ଓ ଗନ୍ଧାରାପୁର। ବରଦିଆ, ଗ୍ରାମକେନ୍ଦ୍ର ନବରଙ୍ଗ ଗାନ୍ଧାପୁର ଲକ୍ଷ୍ମୀନାରାୟଣ ନିର୍ମିତକରି ଯୁକ୍ତିବେତନ

ପ୍ରଥମ ଗୋଟିବା ନେଇସବୁ ଓ ପିପିଏଲ
ଯୁକ୍ତିକୁ ପ୍ରଥମ ଭରସିବ ତା' ବୁଲୁ। ଏହି
୨୫ ବେସବୁର ୮୭୯ ଖିଲୁ ଗୁଡ଼ିକା
ପାଲଟା। ପରବର୍ତ୍ତୀ ସମୟରେ
ସହାରୁ ବୁଦ୍ଧି କରାଯାଇପାରେ
କେହି କୁହାଯାଇଛି। ତୁଳନାଯୋଗ
ରେ, ଏହି ୫ ପଞ୍ଚାୟତରେ ହୁବା
ସ୍ଥଳ ମଧ୍ୟରୁ ୪୦ ପ୍ରତିଶତ ସୁଭର
ପିପିଏଲ ପଞ୍ଚରୁ ଶୋରାଫଳ ଓ
ଶୁଣ ପାମାୟ ଚଳି ଚାଲୁ। ରହିଛି।
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ଏହରେ ପ୍ରସ୍ତମକରି ସାରିଲୁ ହୋଇଛି
କେହି କହାଣ। ପାଲଟୁ ହୋଇଛି।

UNICEF collaborates with PPL for CSR work

PBD BUREAU
PARADIP, NOV 18

PARADEEP Phosphates Ltd. (PPL) COO Ranjit Singh Chugh and UNICEF Odisha Chief of Field Office Dr. Monika Oldedzka Nielsen today announced a joint pilot initiative of PPL, UNICEF and HARSHA Trust called "Navratna Balya Gruha". The announcement was made during the programme organized by PPL to inaugurate the new building of Ama Anganwadi Kendra, constructed as part of the CSR initiatives of PPL at Bagadia Gram Panchayat.

The collaboration will strengthen the capacities of ICDS (Integrated Child Development Services) frontline functionaries and support improvement in access to functional WASH (Water, Sanitation and Hygiene) infrastructure and hygiene promotion activities.

With the launch of "Navratna Balya Gruha" initiative, PPL will be extending CSR initiatives to cover 25 more Anganwadi Centers to address malnutrition and ensure better health in project villages. The initiative will develop 25 WASH compliant Anganwadi Centers in

Bagadia, Mangrajpur,
Fatepur and Kothi gram
panchayats under Kujang
Block of Jagatsinghpur Dist.

The context of the intervention is planned with an objective to improve health and quality learning which cannot be achieved without hygiene and sanitary facilities in AWCs. WASH in AWCs is especially important since it encourages inculcation and adoption of correct sanitation and hygiene practices from preschool education which is expected to have an impact on their lives throughout. Providing WASH information to pregnant and post-

natal mothers who receive supplementary nutrition from these centres, will enable them to adopt good WASH practices and influence members at the household.

The initiative will particularly focus on inputs such as WASH gap assessment of Anganwadis; benchmarking of AWCs; capacity building of key stakeholders; demonstration of child friendly model for toilet; hand wash station and hygiene promotion activities in select AWCs; guidelines and modules for implementation; and replication.

PPL distributes non-polythene bags

Bhubaneswar: Supporting the state government's camping of banning use of plastic and polythene, Paradeep Phosphates Limited distributed non-polythene bags at vegetable markets recently. As many as 10,000 non-polythene bags were distributed among all the vegetable vendors of Sahid Nagar Market as part of the initiative. PPL plant head Pranab



Bhattacharyya said that the effort of PPL will help the vendors to educate the customers about refraining from using polythene further. PPL will continue distributing bags at different markets in Bhubaneswar and Paradeep. Sudhi Ranjan Mishra, Chief Manager (Corporate Affairs) and Soumyashree Omprakash Sahu, Manager (CSR) were also present on the occasion.

PPL dedicates CSR projects worth Rs 15 lakh to peripheral community

BHUBANESWAR : As part of its CSR initiative, Paradeep Phosphates Limited (PPL) dedicated three projects worth Rs. 15 lakh to the villagers of Kothi Gram Panchayat on Wednesday. PPL



Managing Director Sunil Sethy inaugurated a Community Hall and a Community Toilet at Lunukua, and toilets for boys and girls of Uchhbananda Government Primary School. These projects would be of great help for the 5000-odd population of the Gram Panchayat, PPL said in a statement today. Kothi Gram Panchayat Sarapanch Rituparna Swain thanked PPL for the support. Among others, PPL Chief Operating Officer Ranjit Singh Chugh, Head (Corporate Affairs) Sudhi Ranjan Mishra, Manager (CSR) Omprakash Sahoo and PRI members were present on the occasion. —PBD



ପାରାବୀପ ପାଞ୍ଚୋଟ, ଲିମିଟେଡ୍ ଓ ନିର୍ଦ୍ଦିଷ୍ଟ ପକ୍ଷରୁ ଚାରା ବଣ୍ଟନ

ବୃକ୍ଷରୋପଣ କଲେ
ଭଗବାନଙ୍କ
ଆଶୀର୍ବାଦ ମିଳେ



PPL donates ₹25,000 to para-athlete Rakhal

Paradip: Chief Financial Officer of Paradep Phosphates Limited (PPL) Saillesh Pati handed over a cheque of ₹25,000 to para-athlete Rakhal Kumar Sethy who will participate in Wheelchair Fencing World Cup 2019 at South Korea soon. Sethy has won many national and international medals earlier. Head (Corporate affairs) Sudhi Ranjan Mishra was also present.



କୁଳଙ୍ଗ, ୧୬ମା(ନି.ପୁ)-
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ପଂତାୟତର
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ସହାୟତା ପ୍ରଦାନ
କରାଯାଇଛି । ଏଥିରେ
ମୁଖ୍ୟଅତିଥି ଭାବେ

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ପରିଣାମକୁ ନିଜର ଦାୟ, ଭାର
ଦେବାକୁ ପଡ଼େ, ଦେବେନ୍ଦ୍ର ପ୍ରଭାକର
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PPL, Unicef joint project launched

ICDS frontline functionaries and support improvement in access to functional WASH infrastructure and hygiene promotion activities.

ପିଇବା ପାଣି ବାଣ୍ଟିଲା ପିପିଏଲ୍



ଅଜ୍ଞାନବାଚି ଶିଶୁଙ୍କୁ
ଉନ୍ନତି ପାଇଁ
ହାତ ମିଳାଇଲେ
ପିପିଏଲ-ଯୁନିସେପ

[illegible]



Paradeep Phosphates Limited

Corporate Office:

Bayan Bhavan, Unit 3, Pandit Jawaharlal Nehru Marg, Bhubaneswar, Odisha 751001